Checklist for Light Production Printing Candidates

*You've may have heard about light production printers, but aren't sure if one is right for your organization. This checklist is to help you determine whether this type of device is appropriate for your company. If you find yourself answering "yes" to these questions, you are encouraged to seek out more information from **Automated Business Solutions** about this technology*

Do you print high-quality color documents? *Light production devices excel at printing in color, with support for Pantone color matching and compatibility with the G7 gray balance system developed by Idealliance. Support for various media types, such as heavier and coated paper stocks, adds to the quality of the output.*

Do you print high volumes of material? *Light production printers are robust machines equipped for printing large quantities of output. For example, they generally have a monthly duty cycle of 101,000 to 300,000 pages, and a paper capacity of at least 7,000 pages. These capabilities go well beyond those of a typical office printer.*

Do you encounter tight deadlines? *Having your own light production device can alleviate issues around meeting deadlines. Because the device is on site, you can quickly turn around last-minute print jobs to accommodate your needs or those of clients. When you outsource printing, however, you are at the mercy of the print service provider's schedule.*

Do you print confidential material? How sensitive is the material you print? For example, are you printing proprietary product designs, customer information, or strategy-filled presentations? If so, the benefits of conducting in-house printing are clear. By bypassing a print service provider, you are reducing the risk of the information falling into the wrong hands.

Do you requiring finishing? *Do you print items requiring finishing, such as books, booklets, and directories? Might you require finishing capabilities going forward? Light production devices typically incorporate a variety of finishing features, including stapling, saddle stitching, hole punching, folding, trimming, and stacking.*

Are you looking to save money? *While light production devices are an investment, they can save organizations money over time. They have a lower cost per page compared to office-class devices, for example. Furthermore, gains in efficiency and client satisfaction resulting from light production technology can further strengthen balance sheets.*

Conclusion *If you answered "yes" to some of the above questions, light production technology might be appropriate for your organization. You, your colleagues, and your clients can benefit from improvements around print quality, print volume capability, job flexibility, information confidentiality, and cost savings.*